Prompt Ambassador Brief

We need you! Your voice matters

**We're looking for real stories from real parents and students,
showing how Prompt makes a difference in your life**

What is Prompt?

We're launching Prompt in January, a new study app that
turns teenage phone time into learning time.

Prompt works quietly in the background while teens scroll. Every so often, a quick KS3 or GCSE
question appears. Right answer: back to scrolling. Wrong answer: learn it and move on.

Prompt uses spaced repetition – a proven memory technique – and is created by real teachers.
Parents get simple insights into progress: what's been answered, accuracy and topics mastered.

What we're looking for

Short videos and/or screenshots showing Prompt in everyday life. We encourage humour and
authenticity. Please don't add music, captions, filters or graphics – we'll handle that.

Tone and Style

Warm, human and relatable. Funny, not polished. Honest, not perfect.

Ideas to Capture

Prompt popping up while scrolling
A study moment where Prompt helped refocus
A natural family moment prompted by the app
Before/after ("I used to… but now…")
Any genuine everyday moment

Technical Requirements

Videos: 10–60 seconds, max 25 MB (MP4 or MOV)
Screenshots/images: max 10 MB (JPG or PNG)
Natural sound preferred; no added effects
Creative extras (memes, sketches): max 25 MB

Safeguarding

Please avoid names, school uniforms or any identifiable details of young people. We take safeguarding seriously and will not use content that includes identifiable information.

Permissions

You must have permission from anyone who appears in your content.
You'll confirm this on submission.

What You Receive

One month of free access to Prompt using code **LAUNCHTEST**
Entry into our prize draw

Prizes

Top 3 winners
Apple Watch SE3 or £250 vouchers (App Store or Amazon)
Plus one year of free app access (worth £39.99)

7 runners-up
£30 Amazon voucher
Plus one year's free app access (worth £39.99)

How to Take Part

Download Prompt and use code **LAUNCHTEST**
Use the app for at least one week
Submit your content via the **form**

Deadline & Winner Notification

Submit by Sunday 21 December 2025 at 20:00 GMT
Winners will be notified by Wednesday 21 January 2026 (by noon)

Contact hello@thepromptapp.com
Full details: www.thepromptapp.com/ambassador